

A Table represents number Of Initiatives taken to engage with and contribute to local community during the last five years

Sr. No	Year	Number Of Initiatives taken to engage with and contribute to local community	Date and duration of Initiative	Name of initiative	Issued Address	Number of participatin g students and staff members
1	2013- 2014	1	27/01/2014	Tree Plantation at College campus	Green initiatives and Eco friendliness to the community	22
2	2014- 2015	1	11 <sup>th</sup> Oct, 2014	Clean Campus Drive	Maintaining cleanliness in society and cleanliness awareness in students	13
3	2015- 2016	1	27-02- 2016	Clean Campus Drive	Maintaining cleanliness in society and cleanliness awareness in students	19
4	2016- 2017	1	28 <sup>th</sup> Jan 2017	Digital Literacy campaigning and shopkeepers awareness program	Digital Literacy and awareness in market	21
5	2017-2018	1	16 <sup>th</sup> Feb, 2018	Awareness program on health and hygiene in Dandekar Pool, ParvatiPaytha, Pune	Livelihoodness and Local engagement towards community	18





Shri Shivaji Maratha Society's Institute of Management & Research

Pune-411009.



Awareness program on health and hygiene (16th Feb, 2018)

Objective: To aware the community at slum area about Health and hygiene

To prevent diseases and to lower down the death rates through knowledge and hygiene of society

Date of Event: 16th Feb, 2018

Location of Event: slum area in Dandekar Pool, ParvatiPaytha,

Community hygiene plays a major role in maintaining health and fitness. Hygiene is a vital link between water, sanitation and health. Community hygiene can prevent diseases as-well-as can lower down the death rates. Good hygiene education should be taught to every individual in the society .IMR took awareness program on health and hygiene of people in slum area in Dandekar Pool, Parvati Paytha, and Pune. IMR had active initiation of student, staff and non-teaching staff in this activity.



Picture showing slum area in Dandekar Pool, ParvatiPaytha, Pune.





Shri Shivaji Maratha Society's Institute of Management & Research

B

JUJ.



#### Digital Literacy campaigning and shopkeepers awareness program(28th Jan 2017)

Objective: To aware the shopkeepers about digital Transaction

To increase Paytm use for resulting cashless India

Date of Event: 28th Jan 2017

Location of Event: Shops in nearby locality

Shree Shivaji Maratha Society's Institute of Management and Research conducted awareness program on digital Literacy as demonetization has changed the market scenario on 28th Jan 2017. Government of India had taken measures to promote a cashless economy by using digital payments so we had also took some steps by organizing awareness program among students and shopkeepers. We motivated and gave demonstration to them regarding use of Paytm, credit cards, and debit cards. Students went to shops and gave training and demonstration to shopkeepers for use of Paytm.

Maratha Society Society &

Shri Shivaji Maratha Society's Institute of Management & Research

Pune-411009.





Our MBA I year student giving Information about Paytm to shopkeeper at different places



Shri Shivaji Maratha Society's

B