Shri Shivaji Maratha Society's
Institute of Management & Research Pune-09
Approved by AICTE, Recognized by DTE (Govt. of Maharashtra), Affiliated to Savitribai Phule Pune University

Activity Report

Academic Year – 2020-21	
Name of the Programme	A Workshop on Research Methodology
Day and Date	Sept. 12, 2020
Venue	SSMS's IMR
Name of Cell/Committee	Quality Assurance Cell
Name of Resource Person & Event Coordinator	Prof. Rajesh kumar Hukre
Number of Participant	Teacher – 5 Student - 102

Objective of Programme:

1. Introduction to Research and Research methodology.
2. Importance of Business Research.
3. To Aware about Research Process, Research data collection techniques & Research design.
4. Formulation of Hypothesis.
5. Data analysis techniques.
6. Sample and sample design.
7. How to write effective Research Report .

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Description of Programme:

The Research Methodology Workshop was aiming the requirements of the Post-Graduate student, Teachers. The workshop was design with the intention of knowledge-building on the fundamentals of research concepts, methodologies and processes in addition to providing inputs on the essentials of Research Report writing. The workshop started with the Introductory session, Assistant Professor Nidhi A Medhekar introduced about the Workshop to the audience.

Prof. Rajesh kumar Hukre Incharge Director of Shri Shivaji Maratha Society's Institute of Management and Research Conducting online workshop on Research Methodology. During the session he covered the Basic concepts of research, importance and scope of business research and the elements of research proposal, research process, hypothesis and hypothesis testing. For effectiveness of research the importance of research design and various componess such as data collection methods, sampling and data analysis techniques. Prof. Rajesh k Hukre Sir has given necessary guidance regarding SIP Report writing and given input about various chapter of SIP Report writing for both student and faculty member.

The objectives of the workshop were ❖ to develop knowledge on the fundamentals of research ❖ to build knowledge on research design, application & data analysis ❖ to develop skills for Report writing The workshop was conducted for the faculty and students.

The last session of the day was 'Essentials of research writing' Prof. Rajesh hukre Sir give the input about Research Report & elements of effective research report writing the session was nice and the session was ended with vote of thanks . The vote of thanks was delivered by Ms. Akansha D Vaidya.

Event Outcome:

1. Students will be able to understand and comprehend the basics in research methodology and applying them in research/ project work.

2. This workshop will help them to aware about research process and various components.

3. students will be able to take up and implement a research project/ study.

4. This workshop will also enable them to collect the data, edit it properly and analyse it accordingly. Thus, it will facilitate students' prosperity in higher education.

5. The Students will aware about Report writing of Summer Internship Project.

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NOTICE

Students of MBA I and MBA II and Teaching staff and Non Teaching staff are informed that the Institute will Organize A Workshop on Research Methodology on 12th September 2020. Teaching , Non teaching staff and students are requested to be present online on google meet. The code of meeting will be shared one day in advance.

DATE – September 12, 2020

TIME – 11.00 am

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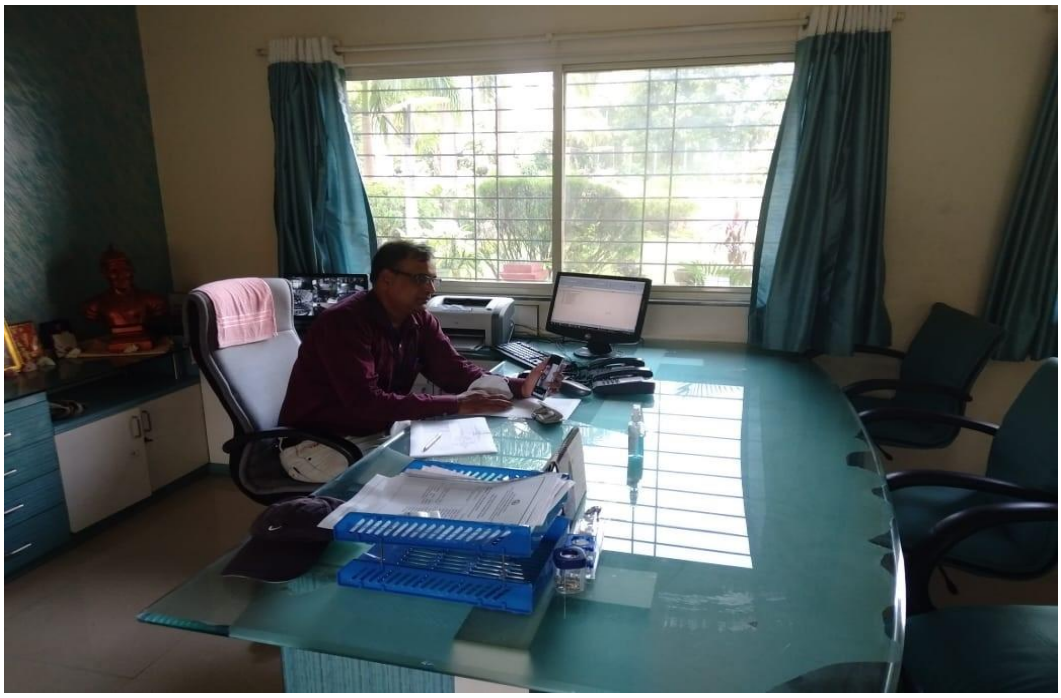

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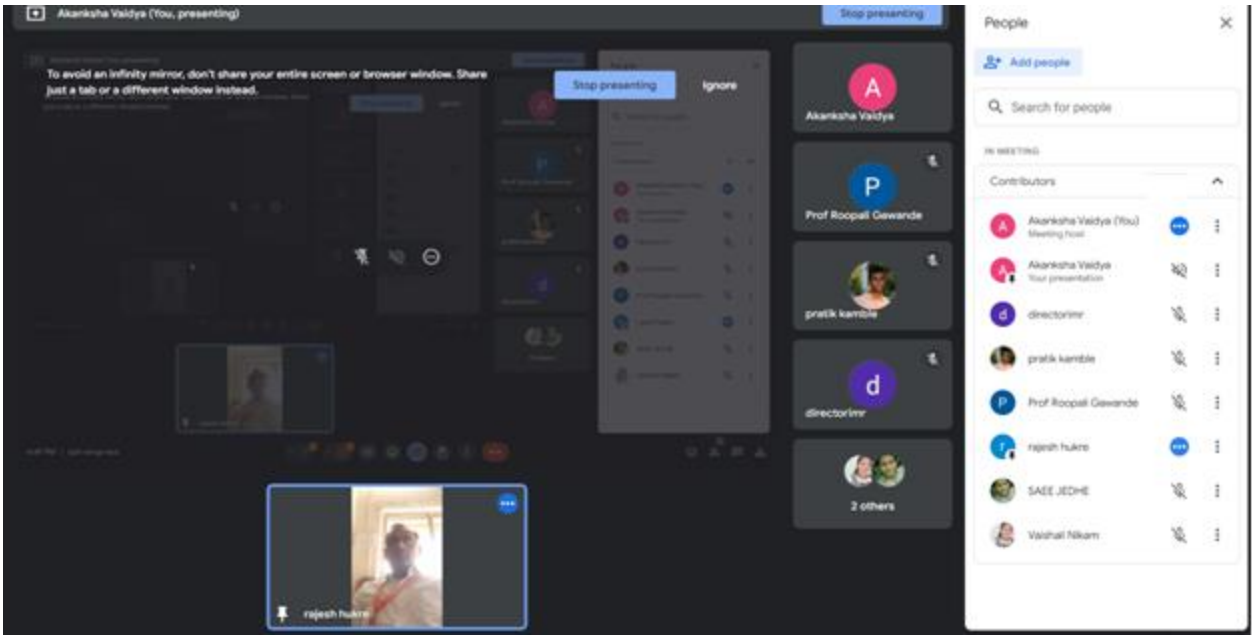

Online Workshop on Research Methodology

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Activity Report

Academic Year – 2020-21	
Name of the Programme	A Workshop on Intellectual Property Rights (IPR) Patent
Day and Date	Sept. 20, 2020
Venue	SSMS's IMR
Name of Cell/Committee	Quality Assurance Cell
Name of Resource Person	Prof. Dr. Ubale
Number of Participant	Teacher – 5 Student – 104
Name of Event Coordinator	Prof. Rajesh kumar Hukre

Objective of Programme:

(1) Giving knowledge, Awareness and importance of IPR

(2) Create procedure(for registration of Patent, Copy right, Trade Mark)

(3) To aware about how to use intellectual property laws in case of injustice

Description of Programme:

SSMS's ED Cell has conducted a one day online workshop on Intellectual property rights at Shri Shivaji Maratha Society's IMR. The workshop was about "IPR – Patenting & it's relevance to startup". IMR staff and students of the college have participated in this workshop. The workshop was started by the welcome of Speaker by Incharge Director of SSMS's IMR.. The speaker & the guest of honour was Prof. Mrs. Ubale Associate Professor Modern Institute of Management. The introductory session was taken by the speaker. In this session, a complete introduction on

intellectual properties, intellectual property laws & their clauses. In this session, the students were taught about the Intellectual Property Rights & their principles. Also the students were given information about how to use this knowledge to proceed forward in a startup company. Also speaker focused on 'Intellectual Property and its significance, various aspects of Intellectual Property Rights, its role in the present era. she also briefed about Patents, Patent Rights, trademarks, industrial designs, copyrights. She focused on the procedure for applying patents and the time bound it takes. she explain the importance of patent in industry. Also they have been taught how to use intellectual property laws in case of injustice and the legal options available in Indian judicial system. the session was productive and the session was ended with vote of thanks . The vote of thanks was delivered by Prof. Rajesh Kumar Hukre.

Event Outcome:

1. Students and faculty will be able to understand about IPR and it's importance.
2. This workshop will help them to aware about the process of registration of IPR.
3. They aware about how to use intellectual property laws in case of injustice
4. Participants learn about the IPR process and types of rights.

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google meet. The code of meeting will be shared one day in advance.

DATE – September 20, 2020

TIME – 11.00 am

Venue – SSMS's IMR

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Online Workshop on IPR

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Academic Year –2020-21	
Name of the Programme	**National Level Webinar on Importance of Tableau Tool**
Day and Date	**6th September 2020, 10am – 1pm**
Venue	**Online platform, Google Meet**
Name of the Resource Person	**Dr. Hume Lone, Data Anaytics, Data Mining and Artificial Intelligence Expert, Faculty-Suryadatta Group of Institute**
Name of Cell/Committee	**Internal Quality Assurance Cell**
Name of Event Coordinator	**Ms. Akanksha Vaidya**

Objective of Programme:

1. To learn Data Visualisation using Tableau
2. To study how to create dashboards in Tableau
3. To be trained how to create story telling in Tableau
4. To gain knowledge of difference between Tableau Desktop and Tableau public software version
5. To understand regarding different certification courses

Description of Programme:

Tableau is a **powerful and fastest growing data visualization tool used in** the Business Intelligence Industry. It helps in simplifying raw data in a very easily understandable format. Tableau helps create the data that can be understood by professionals at any level in an organization. Keeping in pace with the latest technology, Internal Quality Assurance Cell (IQAC) in association with Business Analytics House has organised National Webinar on **"Importance of Tableau Tool".**

Total Students Participants: 65

The webinar started with welcome address given by Prof. Rupali Gawande, She gave brief introduction of the Resource Person. At the beginning of the webinar Dr. Huma Lone gave detail introduction of Tableau software, its importance in data visualisation, what is dataset? How important is data visualising for business organisation.

Later in her session , she spoke on how to create simple and interactive dashboards. She explained regarding different types of dashboards, different editing options in terms of colour, images and types of dashboards.

She demonstrated the visualisation of tableau charts, pareto charts, how to create dashboards, how to apply various colour schemes in dashboards etc.

In the last session, she discussed regarding story telling through Tableau. How data stories can be used to communicate with decision makers, and how your data stories can be used to impact lasting change in the world.

Further she used sales dataset for creating story and explained step by step how to create effective story and presentations. Overall the session was highly appreciated by all students.

At the end the feedback form was shared to all participants . The webinar was concluded with vote of thanks.

Outcome:

1. Students learnd to create dashboards in Tableau
2. Students were trained on how to create story telling in Tableau
3. Students gained gain knowledge of difference between Tableau Desktop and Tableau public software version

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Important Links for the Webinar

Link for Registration form: https://forms.gle/xprpsXDfnpqwdbB78

Link for the webinar: http://meet.google.com/fgy-ucrd-uce

Link for the Feedback form: https://forms.gle/qRGVDFnGxTuY8eWb7

Screenshots of the Webinar

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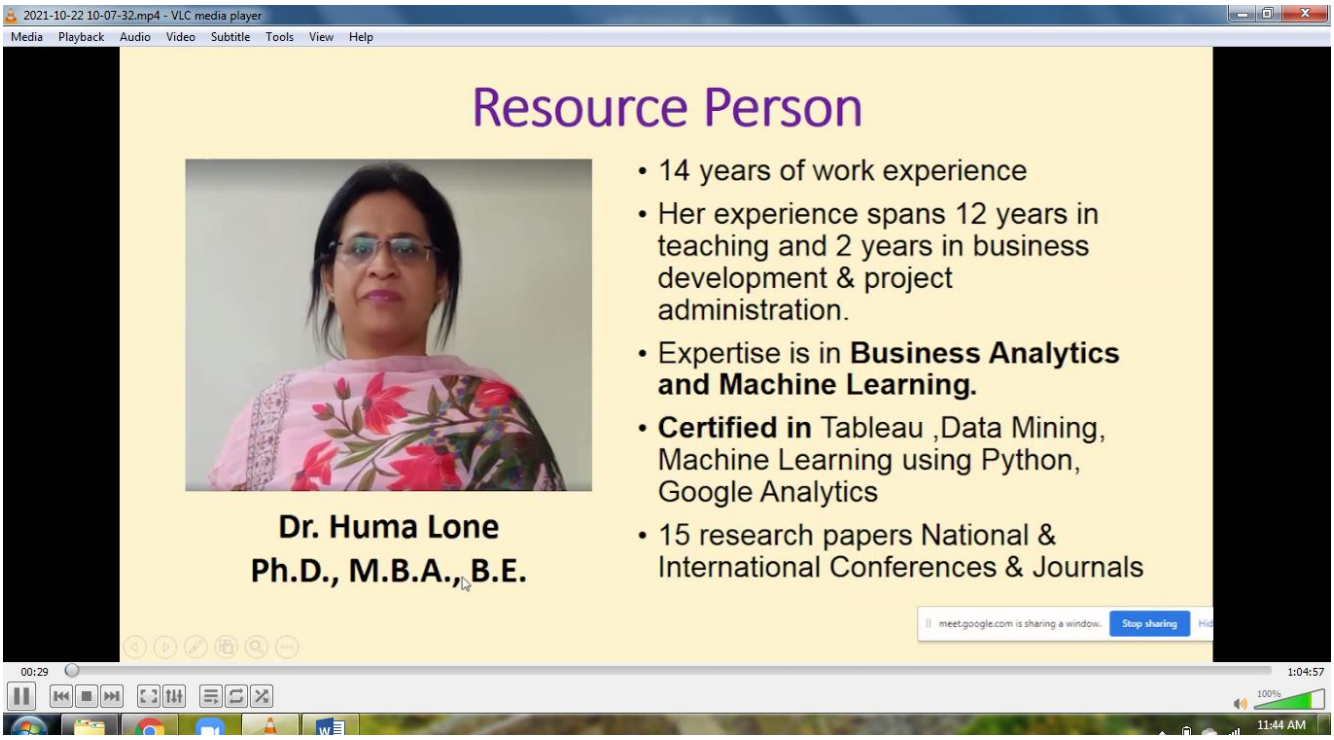

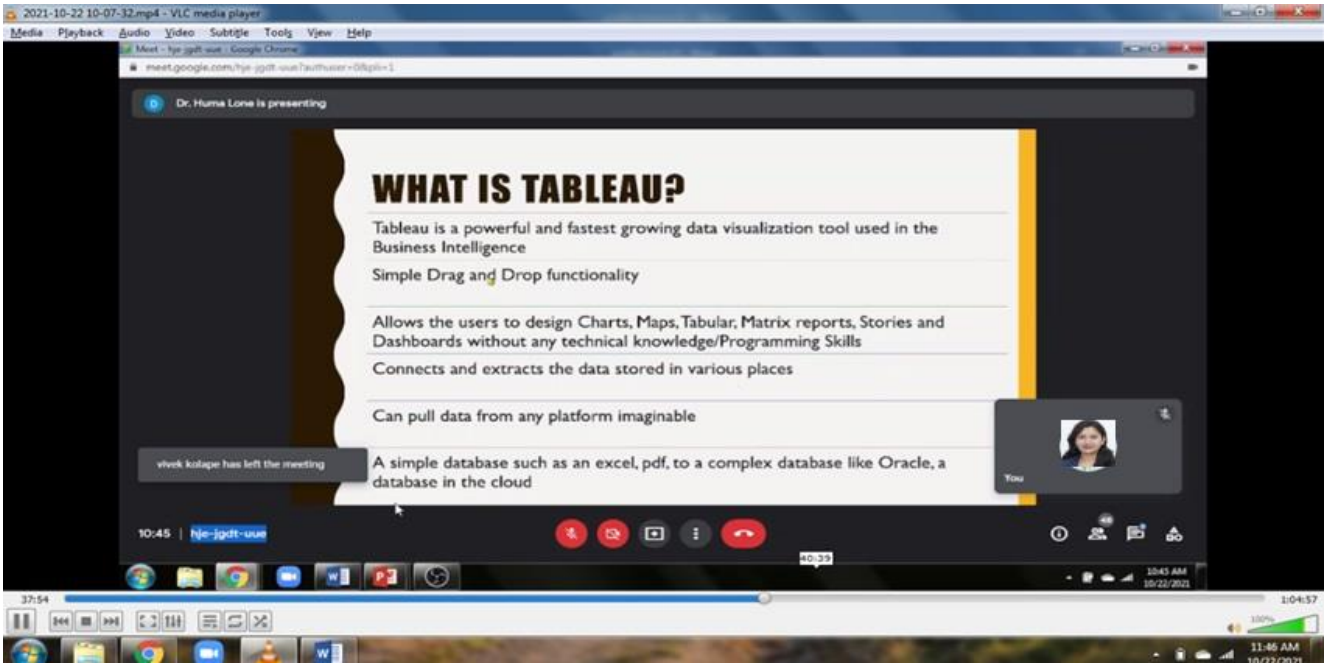

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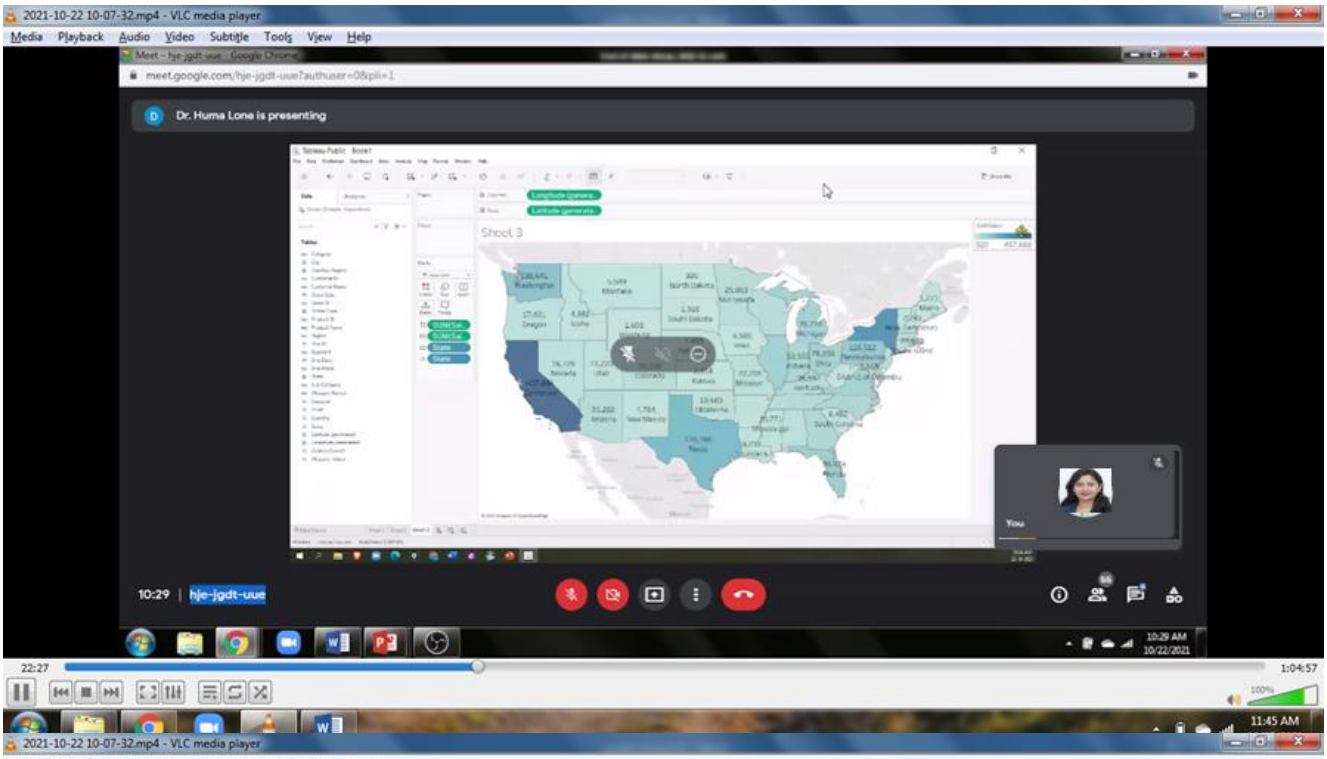

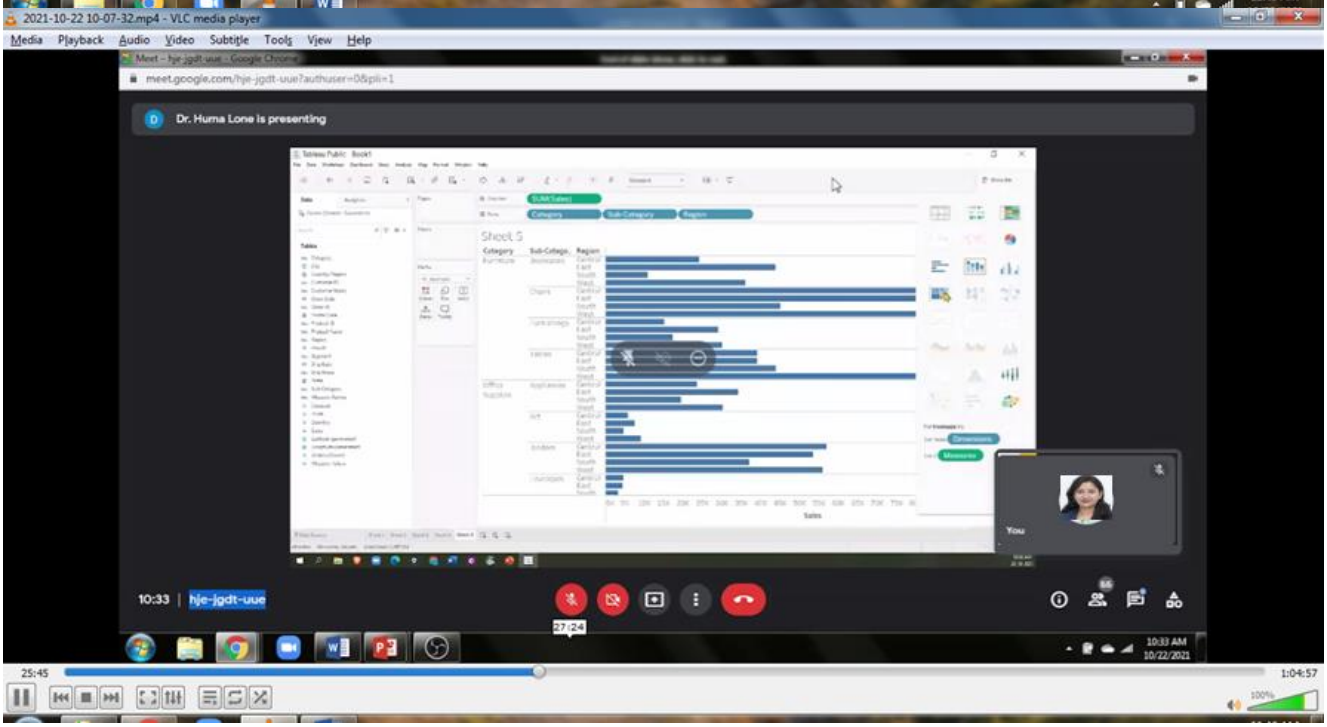

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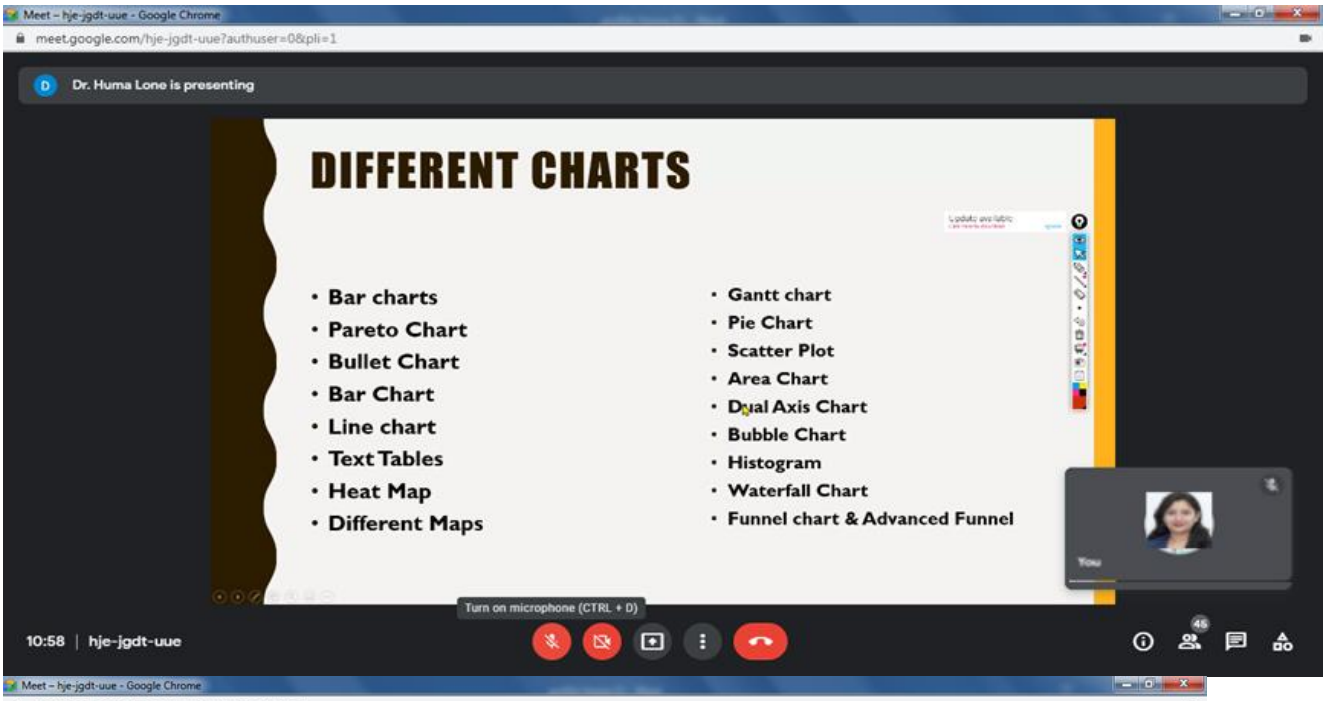

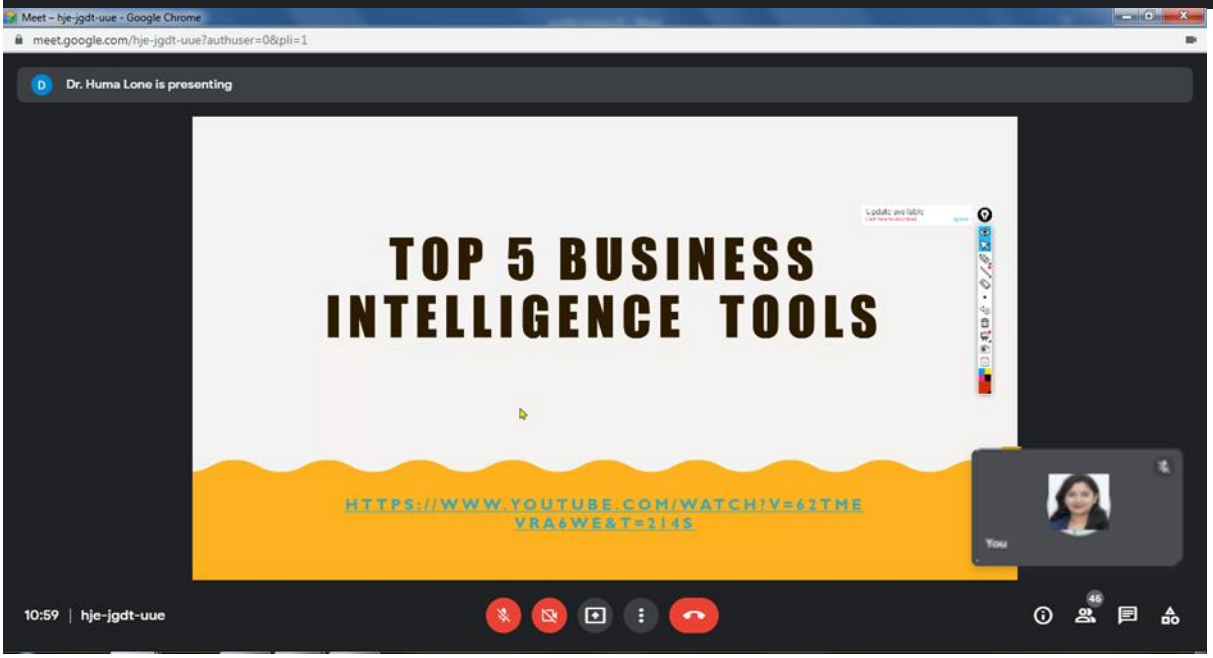

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